



March, 2019

Dear Sikh Heritage Month Community Partner,

Sikh Heritage Month is an opportunity to remember, celebrate and educate our future generations and society at large about Sikh Canadians and the important role that they play in communities across Ontario.

In 2013, the month of April was proclaimed Sikh Heritage Month by the legislature of Ontario (Bill 52). April was specifically chosen given its importance for Sikhs, as it is in April that Sikh Canadians celebrate Viasakhi, which marks the formalization of the Khalsa and the Sikh articles of faith. This year, we will celebrate six years of Sikh Heritage Month.

Today, we would like to personally invite you to join our efforts in sharing our Sikh heritage and history to fellow Hamiltonians. How? Let us explain...

As a sponsor of the upcoming events, you will lead the community in advancing our cause. This exclusive opportunity is shared with members of the community who we see as pioneers, wanting to take Sikh Heritage Month to the next level.

Please take a few moments to review the accompanying Sikh Heritage Month Sponsorship package. You will find opportunities at every level.

Another option is to become an **ELITE** status member with your generous financial support of \$1,000. Your financial support will allow us to host all events throughout April. If you convince your family and friends to attend the events with you, we will have the community involvement we need to achieve our goal. **YOUR** role is crucial to Sikh Heritage Month's success. It provides us with the momentum we require to educate and promote Sikhi in Hamilton and the surrounding communities.

If you are not able to commit to the **ELITE** status at this time, we are happy to discuss alternate sponsorship options with you. Please review the attached form or contact us at the number below.

We look forward to hearing from you and will be happy to answer any questions you may have. We are very excited at the prospect of a partnership with you!

Most sincerely,










Sikh Heritage Month Committee
Matina Singh
289-775-1314

Vicky Thind
289-700-9789

PS: Mark **27 April, 2019** in your calendars as you are the **FIRST** to receive an invitation to our closing ceremony!

PSS: Tax receipts will be provided upon request.

Sikh Heritage Month 2019 Sponsorship

	ELITE status	Gold \$500	Silver \$300	Bronze \$150
Recognition/mention on stage				
Recognition in media release				
Provide item(s) for the tote bag for attendees (while stock last)				
Logo or name on event day sponsor banner on site				
Logo or name on marketing materials (posters, brochures etc.)				
Logo on the Sikh Heritage Month website				



Sikh Heritage Month 2019 Sponsorship Agreement

Yes, we will participate at the level indicated:

- | | | |
|---|----------|--------------------------|
| <input checked="" type="radio"/> Elite | \$ 1,000 | <input type="checkbox"/> |
| <input checked="" type="radio"/> Gold Sponsor | \$ 500 | <input type="checkbox"/> |
| <input checked="" type="radio"/> Silver Sponsor | \$ 300 | <input type="checkbox"/> |
| <input checked="" type="radio"/> Bronze Sponsor | \$ 150 | <input type="checkbox"/> |

Please print all names legibly as they should appear in all media / print materials.

Company / Organization _____

Contact person _____

Address _____

City _____

Phone _____

Email address _____

Signature _____

Note: Please email - shmhamilton@gmail.com - your company logo (camera ready art work) and a one paragraph company description with this form to the Sponsorship Committee: Vicky Thind or Matina Singh.